



ERIC GARCETTI
MAYOR

June 4, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Ray Jimenez to the Cultural Affairs Commission for the term ending June 30, 2022. Mr. Jimenez will fill the vacancy created by John Wirfs, who has resigned.

I certify that in my opinion Mr. Jimenez is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Ray Jimenez
Commission: Cultural Affairs Commission
End of Term: 6/30/2022

Appointee Information

1. **Race/ethnicity:** Latino
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 5 - West
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., University of California, Los Angeles
7. **Occupation/profession:** Talent Manager/ Producer/ Department Head, Zero Gravity Management
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Jefferson, Charmaine	South	10	African American	F	30-Jun-22
Ho, Thien	East	1	Asian Pacific Islander	F	30-Jun-21
Scrafano, Elissa	Central	5	Caucasian	F	30-Jun-23
Gallardo, Evonne	East	14	Latina	F	30-Jun-23
Paquette, Eric	Central	4	Caucasian	M	30-Jun-24

RAY JIMENEZ

Fueled by a passion to elevate productive voices and diverse creators and entertainers, Ray helps guide the careers of top talent as a personal manager and also creates meaningful content as a producer. As an active member of the community, Ray supports political causes and non-profit organizations that make the world a better place.

Ray has worked as a Talent Manager and Producer at Zero Gravity Management since 2017. Zero Gravity's productions include the most-streamed original show of 2020, OZARK (on Netflix), THE ACCOUNTANT, THE MARKSMEN, and HONEST THIEF. Ray's client list includes actors, news hosts/commentators, and alternative television brands. He has also run point on business development and content strategy accounts, including Fortune 500 companies. In addition to his traditional entertainment work, he spearheads Zero Gravity's digital efforts. He works with a number of creators and brands with views in the multi-billions and hundreds of millions. With a great interest in politics and civic engagement, Ray represents a number of prominent news hosts/analysts and has produced political programs for broadcast television and top online news outlets. He also created a joint venture between the top online news network in the world and the leading Spanish-language news publisher/newspaper in the country, which produced limited programming in English and Spanish. Prior to his work in management, Ray worked for Creative Artists Agency.

Ray has been an Instructor at UCLA since 2015 where he teaches the popular course, "Building Your Career in Traditional, New, and Emerging Media." Since 2018, he has served on the board of "Communities and Schools of Los Angeles" (a non-profit chapter founded by Creative Artists Agency). Additionally, he has served on the national Board of Directors of The Talent Managers Association since 2015. Through his work at Communities in Schools of Los Angeles, he has had the opportunity to serve as the keynote speaker for a number of community-oriented events. He is on the National Committee for the Latino Victory Project and is a member of the Pacific Council on International Policy.

While in college, Ray helped produce a number of events, including a youth mobilization fundraiser for then Presidential candidate, Barack Obama, which garnered broadcast news coverage. During his time at Loyola Marymount, he also worked for legendary manager, John Hartmann, as his leading consultant. In this role, his duties included strategic planning and overseeing a group of college level interns.

Ray graduated from Loyola Marymount in 2010 with a Film major and a Theater minor. He was awarded the Leadership Scholarship for all four years of college.

In his spare time, Ray appreciates spending time with friends and family, as well as writing and playing music. He first developed a strong affinity for music as child when he was a member of the Paulist Boys Choristers. With this group, he toured America and Europe, sang on multiple soundtracks including films such as GOOD WILL HUNTING, and performed many times with the L.A. Philharmonic, sang with popular acts such as Little Richard and 98 Degrees, appeared on The Tonight Show with Jay Leno, and contributed to recordings, which were broadcast on radio.



ERIC GARCETTI
MAYOR

June 4, 2021

Dear Mr. Jimenez:

I am pleased to inform you that I hereby appoint you to the Cultural Affairs Commission for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

Mr. Ray Jimenez
June 4, 2021
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As part of the City Council confirmation process, you will need to meet with Paul Koretz, your Councilmember, and Councilmember John Lee, the Chair of the Arts, Parks, Health, Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Arts, Parks, Health, Education and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Ray Jimenez
June 4, 2021

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall,
200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

- _____ **Remuneration Form**
- _____ **Undated Separation Forms**
- _____ **Background Check Release**
- _____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
- _____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Paul Koretz**
- _____ **Councilmember John Lee, Chair of the Council Committee
considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.